

simArpa | newsletter

Landscape | Mobility | Identity

ONE MORE BOTTLE OF CHAMPAGNE PLEASE! (SIMARPA AGENCY IN SPAIN)

Last April, while both of us were still recovering from celebrating the 3rd anniversary of our company opening in London (simArpa Ltd), just a single paper, two signatures and a lot of ambition were combined to welcome our new society in Spain, simArpa Global S.L.



This important step had sealed the first three years of the project started in a little café in Oxford in 2013. Three years of team building, three years developing always fresh ideas, discovering new inspiring experiences, designing and providing to our cities the most innovative solutions, being awarded by our professionalism and quality. This is more than just a great professional experience, it is a great personal achievement. Three years after the name the project of simArpa became a reality we are happily expanding markets and good solutions.

Welcome (one more time) to simArpa

- Breogan Sanchez

AUTHOR'S NOTE



Can you imagine your life without wires? Picture this situation: driving through a crowded avenue, red traffic lights and long waiting periods. What if your devices, or the electric car itself, could be charged during that time just for being where you are? Now stop imagining because that is not a dream. That is the reality, and we have the technology.

The concept of wireless electricity has developed relentlessly during the last decade. Rescuing one of the biggest Nikola Tesla's dream, we are closer than ever to get rid of cables in our daily life, for uses such as charging cars or mobile devices, not using batteries at home or improve several medical practices.

This is a technology that will for sure bring our cities to a whole new level, including the definition of urban planning. Welcome to the future.

- Rubén Lijó

Expert in Renewable Energies and Electrical Power Systems

Contact us at global@simarpa.com to share your expertise and to become the next author of our newsletter.



immy city discovering...

Bologna (and the street art debate)

Bologna is the capital of the Italian region of Emilia Romagna. It is well-known for its old university and its extraordinary gastronomy. But the city is also famous for its street art. *Blu*, a notorious street artist has painted many buildings and coined many iconic political messages on the old city centre walls. All this street art is now gone. The author himself or herself, as *Blu* identity remains unknown, has removed every single street painting as a protest to the Street Art exhibition Banksy and Co. that takes place until 26th of June in Palazzo Pepoli.

The artist protest is due to the fact that the organisers of the exhibition have expropriated several paintings for the exhibition without the artists' permissions, defending street art in the city galleries but not supporting and allowing street artists to continue creating urban art.

The street art debate has always been intense. The Bologna example sets an interesting precedent. Why street artists should be only supported in Galleries where their paintings are not meant to be? Urban art is part of a city character and social behaviour. It is usually only through street art that places and cities can be understood and street artists can provide fine examples of urban regeneration through mural paintings. The spontaneity of street art surprises both, the visitor and the local while bringing a fresh image to derelict buildings or to the long-forgotten pieces of land. At simArpa we encourage local artists to be part of the city transformation and to bring the art into the streets.

- Quim Vilar

